

October 11, 2024

# First-time-ever SAKE BAR featuring Domestically-produced Sake at the Shosei-en Jusan-ya Moon-viewing Event in a Scenic Spot in Kyoto

 $\sim$  Ohigashi-san Monzen Mirai Project rediscovering the charm in front of Higashi Hongan-ji Temple  $\sim$ 

THE THOUSAND KYOTO, the flagship hotel of the Keihan Group (Shimogyo-ku, Kyoto City; Miwa Sakurai, General Manager), is set to open a standing bar called SAKE BAR featuring Japan-made sake at the Shosei-en Jusan-ya moon-viewing event held on Tuesday, October 15, 2024 at Shosei-en Garden in the area neighboring Higashi Hongan-ji Temple.

Nationally designated for its scenic beauty, Shosei-en Garden is located in front of Kyoto Station about a 10-minute walk from our hotel and is a vast 33,000 square meters in area endowed with a wide variety of trees, plants, and waterside. The Shosei-en Jusan-ya moon-viewing event is held every October to commemorate the commendation of the elegance of Shosei-en buildings and scenery as "The Thirteen Views of Shosei-en" in the writings by Rai Sanyo, a Chinese scholar from the late Edo period (late 18th to mid-19th century).



\*View of the garden last year (installations differ this year)

The Thousand Kyoto's SAKE BAR at Shosei-en Jusan-ya offers a lineup of cocktails with a focus on domestically produced sake. The bar will offer hospitality befitting The Thousand Kyoto, including gin and tonic made with Kyoto craft gin and espresso martini featuring our hotel's original blend of coffee beans.

Additionally, Shosei-en Jusan-ya presents moon viewing decorations by Ueyakato Landscape, which cultivates and manages the plants at Shosei-en, as well as a public tour of the normally closed Roan teahouse. Hotel Kanra Kyoto, a fellow participant in the Ohigashi-san Monzen Mirai Project, will also be selling a variety-rich food menu featuring local ingredients. There is also content for enjoying the moon, food, and sound, such as live ambient music to enhance the mood. Enjoy a moment to look up at the moon in a quiet garden on a long autumn night.

#### Shosei-en Jusan-ya Event Overview

[Date & Time] October 15 (Tuesday), 2024 from 5:30 p.m. to 8:30 p.m. (8 p.m. final admission) \*Cancelled in case of rain

[Location] Shosei-en Garden (Kikokutei) (Higashi Hongan-ji Temple Enclave)

[Garden Maintenance Donation] 1,000 yen per adult, 500 yen per Junior and Senior High School Students \*Free for elementary school students and younger

[Details] Higashi Hongan-ji official website:

https://www.higashihonganji.or.jp/news/shoseien/17217387/ (Japanese page) [Contents]

•A moonlit stroll through Shosei-en Garden at night, which is usually closed to the public

•Special public viewing of the Roan teahouse, which is usually closed to the public

•Sales of moon-viewing rice dumplings, snacks associated with the Thirteen Views of Shosei-en, alcoholic drinks, etc.

<Sales location> Rofutei Reception Hall inside Shosei-en Garden (Kikokutei)

<Sales and Cooperation> Hotel Kanra Kyoto / THE THOUSAND KYOTO

·Live ambient music performance

Performers: Satoshi Fukunaga (guitar) / Kazuomi Eshima (ambient music) / Masahiko Takeda (ambient music)

<Performance Venue> Rofutei Reception Hall inside Shosei-en Garden (Kikokutei)

<Cooperation> Hotel Kanra Kyoto

#### SAKE BAR Overview

[Sales Hours] 5:30 p.m. to 8:30 p.m. (8:00 p.m. last order)

[Sales Location] Rofutei Reception Hall inside Shosei-en Garden (Kikokutei)

[Sales Content] Original cocktails featuring Japan-made alcohol, such as gin and tonic made with Kyoto craft gin and espresso martinis made with our hotel's original blend of coffee beans



\*Menu contents may change depending on availability of ingredients.

\*Times and other details may change without notice. Please check the official website for details.

\*Photos are for illustrative purposes only.

#### About the Ohigashi-san Monzen Future Project

The Ohigashi-san Monzen Future Project aims to rediscover the charm of the temple area centered around Ohigashi-san (Higashi Hongan-ji Temple) and to develop the area as a place where people, cultures, and values can come together through unified information dissemination and events. It was launched in 2021 with the cooperation of six corporations: Ueyakato Landscape Co., Ltd.; FM-Kyoto Inc.; Social Enterprise Research and Development Inc.; Shinshu Otani-ha (Higashi Hongan-ji



Temple), TAT Inc. (20PIECES, TUNE STAY), and UDS Ltd. (Hotel Kanra Kyoto). Kyoto Brewery Co., FabCafe Kyoto, and THE THOUSAND KYOTO have been participating since 2022. Website: <u>https://monzen.serd.jp/</u> (Japanese page)

### THE THOUSAND KYOTO celebrates our 5th year.

About a two-minute walk from Kyoto Station, THE THOUSAND KYOTO branded as the 1000 Year Hotel offers moving experiences in pursuit of a new comfort and sustainability from the Thousand-year Capital Kyoto that will last through the next one thousand years.

To commemorate the 5th anniversary since our opening in January 2024, we offer hospitality that is unique to THE THOUSAND KYOTO with the five senses as our theme. The logo is based on our hotel's iconic grand staircase. We will keep our original intentions in mind as we express our gratitude to our guests, and continue to evolve step by step as a "Sustainable Comfort Hotel" that is comfortable for people, society, and the future.

Learn about THE THOUSAND KYOTO sustainability initiatives. https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/sdgs\_actions/

## Proposing lifestyles for achieving SDGs

**About the Keihan Group's BIOSTYLE PROJECT** The project contributes to the achievement of SDGs while actualizing healthy, beautiful, high-quality lifestyles. The Keihan Group designates the lifestyles that contribute to achieving such a recycling-oriented society as BIOSTYLE and promotes such lifestyles to our guests.

The Keihan Group puts forward activities that contribute to the achievement of a recycling-oriented society that can make positive changes to people and earth in a way that is fun, undemanding, and easily adaptable in people's daily lives rather than activities born out of rules and enduring patience.

- ► THE THOUSAND KYOTO rebranded as the 1000 Year Hotel in July 2022 is a certified BIOSTYLE PROJECT and the flagship hotel of the Keihan Group that pursues comfort and sustainability. We develop comfortable and sustainable experiences and actions as only a 1000 Year Hotel can do.
- ► Details about the BIOSTYLE PROJECT <u>https://www.keihan-holdings.co.jp/business/biostyle/</u> (Japanese page)

#### THE THOUSAND KYOTO

[Address] 570 Higashi Shiokoji-cho, Shimogyo-ku, Kyoto City 600-8216

[Access] About 2 minutes on foot east from JR Kyoto Station

[Opening] January 29, 2019

[Floors] 1 floor underground, 9 floors above ground Guest rooms: Floors 3 to 9 / 222 rooms

[Website] https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/

< Inquiries regarding this release and request for interviews > Keihan Hotels & Resorts Co., Ltd. THE THOUSAND KYOTO Public Relations / Brand Marketing Department TEL: +81(0)75-351-0337 FAX: +81(0)75-343-3722 Email: press@keihanhotels-resorts.co.jp









