

# Keihan Hotels & Resorts Co., Ltd. THE THOUSAND KYOTO

March 26, 2024

Stroll around Kodaiji, the Temple of Toyotomi Hideyoshi and Nene, in a Kimono Portrait Photo on Location at the Hidden Grand Entrance and Temple Grounds A New Addition to Our OKUTRIP KYOTO Tourism Experience Program

The Keihan Group's flagship hotel, THE THOUSAND KYOTO (Shimogyo-ku, Kyoto City; Miwa Sakurai, General Manager), starts accepting bookings today for our new program – location portrait photography at Kodaiji Temple's Hidden Grand Entrance and precincts – for OKUTRIP KYOTO, an exclusive program inviting hotel guests into the depths of Kyoto. At Kodaiji, known as the temple of Toyotomi Hideyoshi and his wife Nene, we shoot your portrait on location as you take a stroll in an elegant visiting dress kimono or haori and hakama around the grand entrance and temple grounds, which are normally closed to the public.



Choose your costume from a careful selection by Kimono Agaru Kyoto, a kimono rental shop run by Oisho Sawaragi, which sells mainly Japanese wedding outfits in Kyoto. For the portrait photography, a professional photographer and dressing staff accompany you along a recommended route for 45 minutes to take photos on the beautiful grounds of Kodaiji Temple. The program also includes a matcha tea voucher (one cup per participant) for use at the Ungoan tea room at Kodaiji Temple and a complimentary hot bath at THE THOUSAND SPA to soothe your fatigue after your stroll.

OKUTRIP KYOTO provides an experience into the deeper parts of Kyoto. With our newly added program, you can walk around Kodaiji Temple in a kimono to appreciate Japanese aestheticism that has been inherited through the generations.

## < OKUTRIP KYOTO > Kodaiji Temple Kimono Portrait Photography on Location at a Hidden Grand Entrance and Precincts

[D a t e s] From March 28 (Thursday), 2024 \*Book by two days before

\*May be unavailable on some days for temple events

[Contents] - Get dressed in a kimono (Rental visiting kimono/haori and hakama, return at the hotel the following day)

- Portrait photo shoot at Kodaiji Temple's non-public Daigenkan grand entrance and temple grounds (about 45 minutes, about 50 shots)
- Ticket for matcha tea at Ungoan (one cup per participant)
- Use of THE THOUSAND SPA hot bathing facility
- [T i m e] About two hours (including dressing up and photo shoot) \*The time required may vary depending on the options and number of guests. \*Final reception is 3 p.m.

[Sample Schedule]

By 1:00 p.m.	Arrive at Kimono Agaru Kyoto on your own
1:00 p.m.	Get dressed at Kimono Agaru Kyoto
Around 2:00 p.m.	Photo shoot at Kodaiji's non-public Oogenkan grand
	entrance
	Photo shoot while strolling along the recommended
	route
Around 2:45 p.m.	End program on location
	You can keep your kimono and hakama on as you enjoy
	matcha green tea at Ungoan and sightseeing around
	Kyoto.

[Capacity] One group from one to four participants \*This program is not available for guests under 13 years of age.

[F e e] 51,000 yen per guest \*Tax inclusive

[Details] <a href="https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/okutrip/healing/kodaiji.html">https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/okutrip/healing/kodaiji.html</a> (Japanese page)

[Location] Kodaiji Temple (526 Shimogawara-cho Kodaiji, Higashiyama-ku, Kyoto City 605-0825)

- \*The program will be held even in light rain.
- \*The photo data will be handed over on a later date. No photos will be taken by the cameraman at the Hojo Main Hall in consideration of temple visitors.
- \*Hair styling is offered as an option.
- \*Transportation expenses are not included in the price.
- \*OKUTRIP KYOTO is an activity exclusively offered to THE THOUSAND KYOTO hotel quests.
- \*All images are for illustrative purposes only. Copyrights of images belong to Kimono Agaru Kyoto.

#### **About Kodaiji Temple**

A Zen temple of the Rinzai School Kenninji Sect of Buddhism that was established in 1606 by Toyotomi Hideyoshi's legal wife, Kita-no-Mandokoro, or Nene, in memory of her late husband, Kodaiji Temple has buildings designated as important cultural properties of Japan that still retain their original appearance from the time of their construction in the Momoyama period, including Kangetsudai (Moon View Pavilion) relocated



from Fushimi Castle and Otamaya, which houses Nene's grave and is famous for elegant Kodaiji Makie, a technique of sprinkling gold or silver powder on lacquer. The temple is also popular as one of Kyoto's best spots for viewing autumn leaves and cherry blossoms. Many events are held, including special evening viewings in spring and summer, as well as special Kodaiji tea parties. Official website: http://www.kodaiji.com/e\_index.html

#### Kimono Agaru Kyoto

Managed by KK Sawaragi (Main Office: Higashiyama-ku, Kyoto City) Kimono Agaru Kyoto is a new kimono rental shop opened by Oisho Sawaragi, a costume shop in Kyoto that has been providing outfits for weddings and other special occasions in Kyoto for over 40 years. Agaru, which means "going up" expresses the idea that wearing a kimono lifts your spirits and elevates your stage in life. We help you pick out an outfit for your big day and enjoy wearing a kimono even if you do not normally



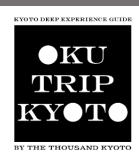
Agaru

wear one. Oisho Sawaragi, which produces Kimono Agaru Kyoto, also provides costume and cosmetic assistance for the Kodaiji Fox Wedding (Kitsune no Yomeiri) procession.

Official website: <a href="https://kyoto-agaru.jp/">https://kyoto-agaru.jp/</a> (Japanese page)

#### THE THOUSAND KYOTO's Activity "OKUTRIP KYOTO"

OKUTRIP KYOTO is a tourism program for hotel guests that suggests the charms of Kyoto discovered by our hotel staff who walked over 1,000 kilometers around the city to find. In collaboration with Kyoto's shrines, temples, and traditional crafts, OKUTRIP KYOTO provides unique contents and experiences in which guests can explore the depths of Kyoto tailored to individual needs.

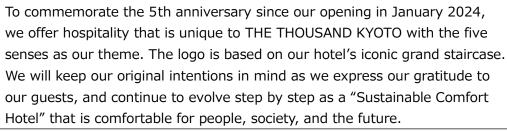


Please see details here:

https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/okutrip/

#### THE THOUSAND KYOTO celebrates our 5th year.

About a two-minute walk from Kyoto Station, THE THOUSAND KYOTO branded as the 1000 Year Hotel offers moving experiences in pursuit of a new comfort and sustainability from the Thousand-year Capital Kyoto that will last through the next one thousand years.





► Learn about THE THOUSAND KYOTO sustainability initiatives. https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/sdgs\_actions/

### Proposing lifestyles for achieving SDGs

#### About the Keihan Group's BIOSTYLE PROJECT

The project contributes to the achievement of SDGs while actualizing healthy, beautiful, high-quality lifestyles. The Keihan Group designates the lifestyles that contribute to achieving such a recycling-oriented society as BIOSTYLE and promotes such lifestyles to our guests.



The Keihan Group puts forward activities that contribute to the achievement of a recycling-oriented society that can make positive changes to people and earth in a way that is fun, undemanding, and easily adaptable in people's daily lives rather than activities born out of rules and enduring patience.

- ▶THE THOUSAND KYOTO rebranded as the 1000 Year Hotel in July 2022 is a certified BIOSTYLE PROJECT and the flagship hotel of the Keihan Group that pursues comfort and sustainability. We develop comfortable and sustainable experiences and actions as only a 1000 Year Hotel can do.
- ► Details about the BIOSTYLE PROJECT <a href="https://www.keihan-holdings.co.jp/business/biostyle/">https://www.keihan-holdings.co.jp/business/biostyle/</a> (Japanese page)

#### THE THOUSAND KYOTO

[Address] 570 Higashi Shiokoji-cho, Shimogyo-ku, Kyoto City 600-8216

[Access] About 2 minutes on foot east from JR Kyoto Station

[Opening] January 29, 2019

[Floors] 1 floor underground, 9 floors above ground Guest rooms: Floors 3 to 9 / 222 rooms

[Website] https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/



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