

I PREFERSM

HOTEL REWARDS

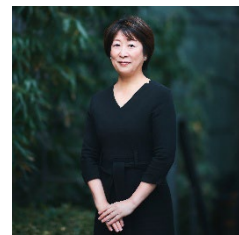
THE THOUSAND KYOTO Honored with 2026 *I Prefer* Members' Choice Award

Independent Property Recognized by I Prefer Hotel Rewards Members for Delivering Outstanding Service, Genuine Hospitality, and Exceptional Guest Experiences



Kyoto, Japan – June 25, 2026 : [I Prefer Hotel Rewards](#), the points-based loyalty program for independent hotel experiences by Preferred Travel Group, the parent company that operates hotel brands and programs Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, and Historic Hotels Worldwide, has announced the winners of its **2026 Members' Choice Awards**, naming THE THOUSAND KYOTO among the top hotels and resorts in Asia Pacific, Middle East, and Africa.

"We are incredibly honored to receive the 2026 *I Prefer* Members' Choice Award," said Miwa Sakurai, General Manager of THE THOUSAND KYOTO. "This recognition is especially meaningful as it comes directly from our valued guests. We remain committed to pursuing sustainability and comfort, continuing our legacy as a 'Thousand-Year Hotel' that offers new levels of comfort for the next millennium."



Miwa Sakurai

Conveniently located just a two-minute walk from JR Kyoto Station, THE THOUSAND KYOTO is the flagship hotel of the Keihan Group. Guided by the concept of the "Thousand-Year Hotel," the property operates as a "Sustainable Comfort Hotel," offering inspiring experiences that are comfortable for people, society, and the future. The hotel features 222 beautifully appointed guest rooms, diverse dining options including the Italian restaurant SCALAE, Japanese restaurant KIZAHASHI, and TEA AND BAR, as well as a spa designed to soothe both body and mind.

Representing the voices of thousands of luxury travelers worldwide, the 2026 Members' Choice Awards celebrate the standout performance of 20 independent hotels and resorts across four global regions for their commitment to delivering exceptional service and unique, memorable experiences to *I Prefer* members, as determined by the members themselves. For the full list of 2026 *I Prefer* Members' Choice Award winners, please visit <https://iprefer.com/members-choice/2026/award-winners>.

THE THOUSAND KYOTO participates in *I Prefer* Hotel Rewards, the points-based loyalty program for independent hotel experiences with more than 6 million travelers currently enrolled. Complimentary to join, the program extends points, status, and other value-rich benefits to *I Prefer* members upon eligible stays at more than 700 participating hotels and resorts worldwide. Travelers seeking exceptional independent hotel experiences are invited to enroll at www.IPrefer.com/enroll.

THE THOUSAND KYOTO

[Address] 570 Higashi Shiokoji-cho, Shimogyo-ku, Kyoto City 600-8216

[Access] About 2 minutes on foot east from JR Kyoto Station

[Opening] January 29, 2019

[Floors] 1 floor underground, 9 floors above ground

Guest rooms: Floors 3 to 9 / 222 rooms

[Website] <https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/>

About *I Prefer* Hotel Rewards

The *I Prefer* Hotel Rewards program from Preferred Travel Group – the parent company that operates hotel brands and programs such as Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, and Historic Hotels Worldwide – extends points, status, and other complimentary benefits to members upon eligible stays at over 700 participating hotels and resorts worldwide. In addition to earning points for eligible room nights, members receive additional benefits based on their tier status. The *I Prefer* program also offers a free mobile app, available on Apple and Android devices, which allows members to search and book hotel stays, and easily redeem Reward Certificates. With more than 6 million travelers currently enrolled in membership, *I Prefer* is complimentary to join. To learn more and to enroll in the program, please visit IPrefer.com/enroll.

Media Contact:

< Inquiries regarding this release and request for interviews >

Keihan Hotels & Resorts Co., Ltd.

THE THOUSAND KYOTO Public Relations / Brand Marketing Department

TEL: +81(0)75-351-0337

FAX: +81(0)75-343-3722

Email: press@keihanhotels-resorts.co.jp